



RevAmerica 2015 - Frank Casale, Founder and CEO of Institute for Robotic Process Automation to Lead Industry Panel on RPA's Impact on Onshore Delivery

Institute for Robotic Process Automation (IRPA) to Participate in RevAmerica 2015 as Alliance Partner

WALNUT CREEK, CA, April 01, 2015 **/24-7PressRelease/** -- [Ahilia Inc.](#), a global services, outsourcing and technology marketing consultancy, today announced that Frank Casale, the founder and CEO of the [Institute for Robotic Process Automation](#) (IRPA), will lead an industry panel on one of the hottest subjects in the outsourcing marketplace - Robotic Process Automation. Ahilia also announced that IRPA is an Alliance Partner at RevAmerica 2015, the only national event dedicated to U.S. IT and BPO domestic sourcing (onshoring). IRPA is the independent professional association and knowledge forum for the robotic process automation (RPA) industry.

The panel, "What is Robotic Process Automation and Why it's Great for Onshore Delivery" is part of the main conference session and will focus on RPA's effects on today's work processes, ROI, hiring practices, and IT talent. Frank will be joined by Derek Toone, Managing Director, Robotic Process Automation at Alsbridge and other automation trail blazing executives.

"RPA has the potential to have the most disruptive impact on onshore engagement in terms of new revenue streams and cost savings and yet most buyers and providers still don't know what RPA is," said Amrita T. Joshi, Ahilia's CEO and event producer. "Frank's panel will help educate our audience on how to leverage RPA to expand their onshore initiatives. We are thrilled to have IRPA on board as a partner of RevAmerica 2015 and to have them share their insights and expertise on RPA as an industry differentiator."

"Much like other revolutionary changes, only faster, RPA will shake up the outsourcing industry as we know it and alter the way businesses function forever. RevAmerica brings together all the key IT and BPO domestic sourcing stakeholders; and I am excited to have the opportunity to head up this game-changing discussion on RPA's impact on onshoring with movers and shakers in this space," said Frank Casale, Founder and CEO, IRPA. "This is one event and one panel you won't want to miss as we look to define how and when we cross the digital and physical divide."

RevAmerica 2015 is supported by industry leaders including Diamond Sponsor, Louisiana Economic Development and Gold Sponsors, Eagle Creek Software Services, Onshore Outsourcing, and Rural Sourcing Inc. Other event sponsors include CGI, Genesis10, Missouri Partnership, North Dakota Department of Commerce, Softtek, and WNS.

The conference will be held May 5-7, 2015 at the Omni Royal Orleans Hotel and features leading analysts, IT and BPO executive experts and government officials who will provide insights on incorporating onshoring into a global sourcing strategy, the role of technology innovation and education in the U.S. and attracting global services companies to the U.S. In addition to compelling conference sessions, attendees can participate in a full-day site visit comprising tours to service delivery centers in New Orleans, Baton Rouge and Lafayette, LA. The visit lets attendees experience firsthand how domestic sourcing delivery centers are setup successfully in lower cost locations.

For a detailed event agenda, to register or get additional information please visit www.RevAmerica2015.com

About RevAmerica

The goal of RevAmerica is to educate buyers, service providers and government agencies about U.S. outsourcing as well as be a resource for all things related to IT and BPO domestic sourcing, including vendor information, location information and related industry content. RevAmerica 2015 is the organization's annual national event dedicated to U.S. domestic sourcing and covers major themes such as incorporating onshoring into a global sourcing strategy, technology innovation and science and technology education. To learn more, please visit www.revamerica.com.

About Ahilia, Inc.

Ahilia is a marketing consulting firm focused on the global services, outsourcing, and technology industries. Ahilia specializes in knowledge-based marketing and has advised companies and government agencies on projects such as market assessments, influencer management and services definition. Ahilia's in-depth knowledge of the global IT, BPO and Technology Services industries is what differentiates them from other consulting firms and marketing agencies. In the area of domestic sourcing, the company has worked on multiple engagements across the United States covering location assessments, city/regional location marketing and promotion of domestic sourcing vendors. Founded in 2007, Ahilia services its global client base from its offices in Walnut Creek, CA and Bangalore, India. To learn more, please visit

www.ahilia.com.

About IRPA

The Institute for Robotic Process Automation (IRPA) is an independent professional association and knowledge forum for the buyers, sellers, influencers and analysts of robotic process automation. Our network and advisory services offer leading-edge market intelligence, industry research, best practices, and alliance-building opportunities for stakeholders across service industry functions. IRPA helps business leaders position themselves at the cutting edge of knowledge work technology. To learn more please visit www.irpanetwork.com.

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